

## Beautiful 2D planograms, great value and ease of use

Successfully planning the placement of your products in the retail space is a major factor to increasing your sales.

PlanogramBuilder Light makes this task easier thanks to its online environment accessible worldwide where you can design and communicate your ideal space planning with all your products always up-to-date.

PlanogramBuilder Light provides top-class 2D visualization of your products and facings. Reports, schematic views and high resolution images can be published for your sales team and your clients as guidelines for store implementation.

All users have access the latest software version through a secured login. They can create, manage and share their planogram projects from any Web connected PC.

Your products, POS, shelving and advertising material are stored in a common online database and classified to match your business practice.

The intuitive user interface combined with efficient planogramming tools enhance your productivity today, while the underlying leading-edge Web technology ensures the flexibility to cover your future needs.



## Competitive advantage

- Easy setup and compatibility on any Windows PC
- Beautiful and to the point 2D planograms
- Very intuitive use and fast learning curve
- Unified Internet product database for all users
- Quick online products and software updates
- High resolution images output ready for print
- State-of-the-art technology and architecture
- Great value with small investment



## Features

### Deployment and infrastructure

- Subscription-based web-connected application for Windows PC's
- Quick and simple setup and updates at no extra cost
- Unlimited number of users with various access rights
- Metric and imperial units; English, French and Spanish interface
- Common cloud-based product database for all co-workers
- Collaborative features (project sharing, multi-user templates)
- User guide, email and phone support included with license

### Planogram Creation

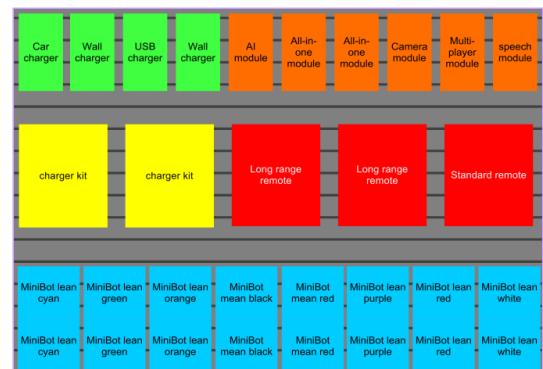
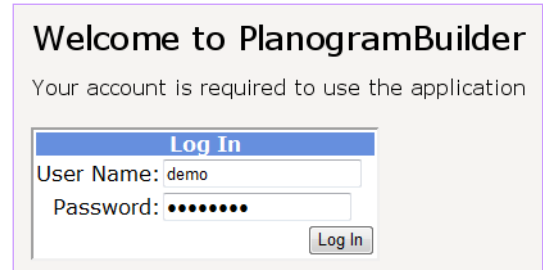
- User-friendly interactive Drag&drop operation
- Simple 2D planogramming from front view
- Adjustable fixtures (shelves, panels, slat walls, pegboard, etc.)
- Intelligent physical constraints such as snaps and collisions
- Products classified by category, brand, type, etc. with thumbnails

### Viewing and Publishing

- Planogram reports in MS Office and Web compatible format
- Customizable product listings (choice of properties to list)
- Page layout, color and font options for reports
- High resolution images output ready for printing up to poster size
- Schematic view with color coding

### Content Management

- Built-in database editor to add and manage your products seamlessly
- Product classification, code, name, dimensions and custom properties
- Batch importing of products from spreadsheets and images
- Product and POS database local back-up and restore
- Planogram projects repository with title, date, user, etc.



sample planogram 2D - product list

Number	Shelf/Row	Reference	Category	Brand	Product Line	Name	Facings	Linear space [cm]
1		1 z 02 13 02					1	11
2		1 z 02 13 01	Sample Items	Bots - Accessories	Chargers	Wall charger	1	11
3		1 z 02 13 03	Sample Items	Bots - Accessories	Chargers	USB charger	1	11
4		1 z 02 13 01	Sample Items	Bots - Accessories	Chargers	Wall charger	1	11
5		1 z 02 12 04	Sample Items	Bots - Accessories	Modules	All-in-one module	2	21
6		1 z 02 12 06	Sample Items	Bots - Accessories	Modules	Camera module	1	11
7		1 z 02 12 03	Sample Items	Bots - Accessories	Modules	Multi-player module	1	11
8		1 z 02 12 01	Sample Items	Bots - Accessories	Modules	speech module	1	11
9		2 z 02 13 04	Sample Items	Bots - Accessories	Chargers	charger kit	2	41
10		2 z 02 11 02	Sample Items	Bots - Accessories	Remotes	Long range remote	2	41
11		2 z 02 11 01	Sample Items	Bots - Accessories	Remotes	Standard remote	1	21
12		3 z 01 01 01 11	Sample Items	Bots - Robots	MiniBot	MiniBot lean cyan	2	21
13		3 z 01 01 01 06	Sample Items	Bots - Robots	MiniBot	MiniBot lean green	2	21
14		3 z 01 01 01 09	Sample Items	Bots - Robots	MiniBot	MiniBot lean orange	2	21
15		3 z 01 01 02 07	Sample Items	Bots - Robots	MiniBot	MiniBot mean black	2	21
16		3 z 01 01 02 03	Sample Items	Bots - Robots	MiniBot	MiniBot mean red	2	21
17		3 z 01 01 01 04	Sample Items	Bots - Robots	MiniBot	MiniBot lean purple	2	21
18		3 z 01 01 01 03	Sample Items	Bots - Robots	MiniBot	MiniBot lean red	2	21
19		3 z 01 01 01 08	Sample Items	Bots - Robots	MiniBot	MiniBot lean white	2	21
		3					16	22
							31	42